

Styles of skirt through CAD on the basis of their preferences and prevailing fashion scenario

Anupma Pal

C.S.J.M. University,
Kanpur, India

Veena Nigam

Reader & Head
Home Science Deptt
Juhari Devi Degree
College, Kanpur, India



Neelma Kunwar

Head of the Department,
C.S. Azad University of
Agriculture and Technology,
Kanpur, India

Abstract

Fashion CAD is an innovative approach to pattern making provided in an integrated suite of software which includes Pattern Design, Grading, Detailing, Marker Layout and a fully featured CAD drafting system. With Fashion CAD one can create a range of sizes or a made to measure sized garment from a standard pattern in seconds. It is quick powerful and accurate – yet provides the flexibility to match your unique requirements at an affordable price. If one understand the requirements of making up in different fabrics and know the fundamentals of pattern making and are frustrated with doing it manually then you will love fashion CAD.

Key words : Style, CAD, Preferences, fashion

Introduction

Fashion refers to the kind of clothing that is in a desirable style at a particular time. At different times in history, fashionable dress has taken very different forms. In modern times nearly everyone follow fashion to some extent. A young girl would look odd if she wore the clothing that her grandmother had worn when young. However, only few people dress in the clothing that appears in high fashion magazines or on fashion shows runways.

Methodology

The study was conducted in Kanpur district. Five girls colleges (Intermediate and Graduate courses) in different field like art, science and home science were selected in this study. Total 200 girls were selected in same college in age group (12-18 years) in this study area. Dependent and independent variables were used such as age, education, income, preference, design, colour, Computer Aided Design. The statistical tools were used such as percentage, rank, weighted mean etc.

Results

Table 1 Distribution of respondents according to education

Education level	Frequency	Per cent
Up to Secondary	53	26.5
Up to High School	83	41.5
Up to Intermediate	64	32.0
Total	200	100.0

Table 1 shows that education plays an important role of the respondents in preference of skirts In India high school is a grade of education which includes standards IX to XII standards of the girls who given her opinion about design of skirts. In this modern age, increased level of the dress consciousness of individuals has contributed to the development of innovative designs because it is the most important factor in consumer choice of clothes.

Table 2 Distribution of school going girls according to type of skirts

Types	Frequency	Per cent
Novelty gathered	65	32.5
Two tied	108	54.0
Straight	76	38.0
A line	63	31.5
Gored	92	46.0